



# Start With An Inspiring Introduction To Your Food/Fund*Drives*



## Email Sample To Intro Your Food/Fund Drive:

Subject: Local hunger is solvable. You are the solution.

Dear [Name],

I recently learned that almost 493,000 people, in the 24 North and South Carolina counties served by Second Harvest Food Bank of Metrolina, live in poverty – including over 153,300 children and 73,000 seniors. The Food Bank, which serves over 950 non-profit partners that include soup kitchens, emergency pantries, homeless shelters, senior programs, low-income daycares, veteran assistance organizations, and animal rescues, needs our help to help feed our hungry neighbors. I believe that together we can end hunger. We have the power to make a difference and connect those in need to the healthy and nutritious food they need to thrive.

Join [organization name] in standing up for them. Every \$1 you donate provides 7 pounds of food. Bring non-perishable food items to [insert barrel location] or donate online HERE (link to their mobile cause fundraiser). Every little bit counts!

Can we count on you to help us reach our goal of \$ [ ] and [ ] pounds?

For our hungry neighbors...

[Name]